

KEEP your office buildings CONNECTED

Tenant satisfaction and building efficiency depend on wireless connectivity.

Access to Advanced Communications Services



90%

of building owners and managers say that access to advanced communications services is the most important selling point behind only price, parking and location.

Source: BusinessWire

Why is Connectivity Critical?

- In 75 percent of negotiations with prospective tenants, the topic of access to advanced communications services is discussed*
- 70 percent of wireless usage originates indoors†
- Wireless-based intelligent building applications can deliver dramatic OPEX savings
- Poor wireless access means lost productivity

* *Source: Business Wire*

† *Source: Ovum*

Why Corning ONE™ Can Make the Difference

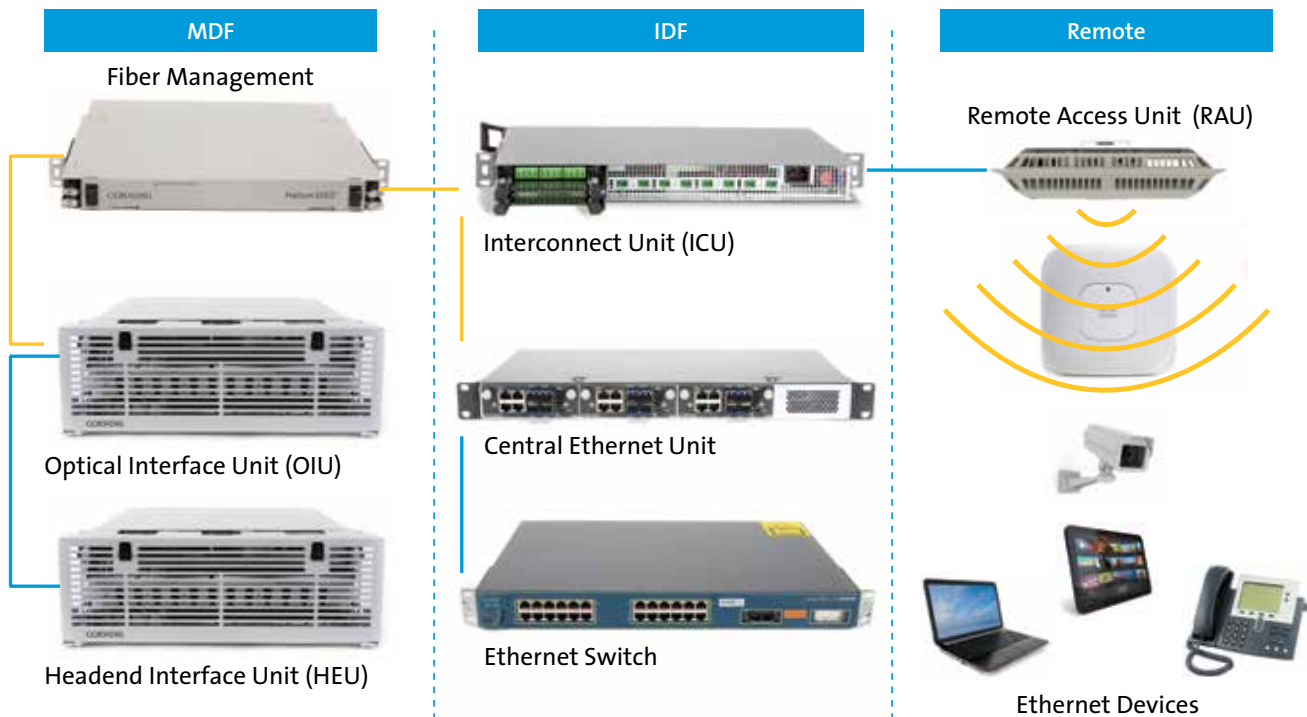
Corning ONE™ wireless platform is the first all-optical converged solution that unifies cellular, Wi-Fi® and Ethernet backhaul. This innovative technology allows for virtually unlimited bandwidth to support the growing demands of wireless users.

- Easily extend commercial cellular to tenants
- Integrate building management, security and commercial cellular on a single all-optical infrastructure
- Modular components allow technology upgrades without replacing infrastructure
- Smaller footprint reduces/eliminates telecom closet footprint

To learn more about Corning ONE wireless platform or to see if your office building is prepared for the future, visit <http://cablesystems.corning.com/1-FutureReady.html>



Basic Building Blocks of a Typical System



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