



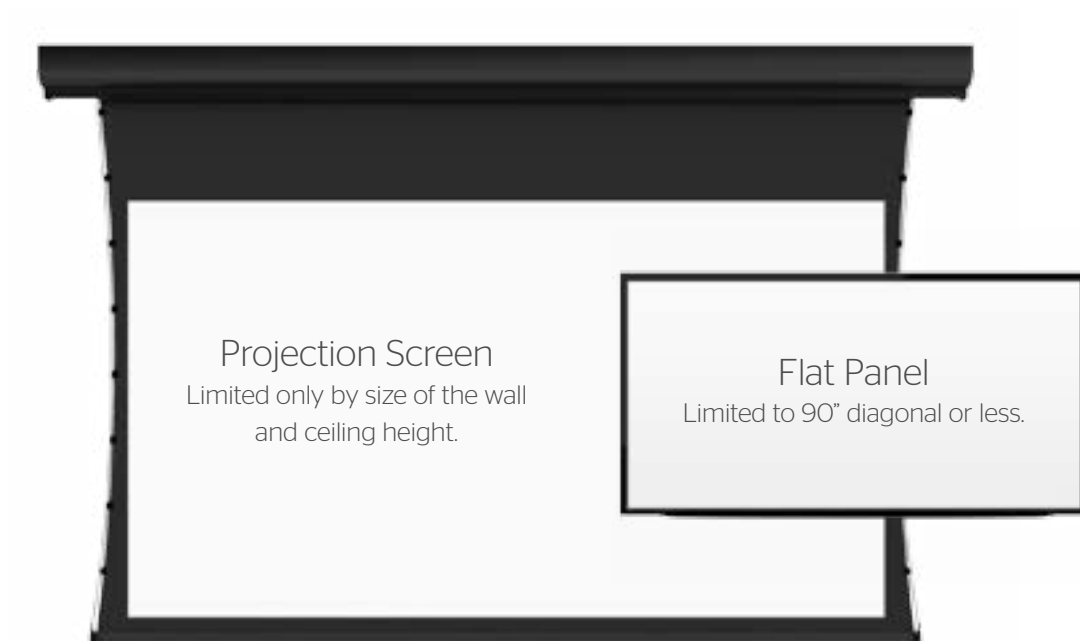
FOR YOUR IMAGE™

DA-LITE®

The Truth About Sizing

Flat panels are shiny and new, but they don't get the job done in a room larger than 15 feet. As resolution increases, pixels get smaller. That means the text and font sizes used in spreadsheets and presentations also get smaller and harder to see, which could cause unflattering, funny faces as business professionals do their best to see the details. For conference rooms, that's a big problem that limits functionality.

Regardless of what formula you use, a room larger than 15 feet needs a something larger than a 90" diagonal.



For 16:9 and 16:10 Formats: An easy way to determine screen size is to take the depth of the room and divide by two. This will equal the approximate diagonal of viewing area for your audience in 16:9 or 16:10 format.



For 16:9 and 16:10 Formats: Another way to calculate the size of screen would be to divide the depth of the room by four, which would equal the height of the screen in 16:9 or 16:10 format.



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DL-0407 05.14

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Visit WWW.DA-LITE.COM/SQUINTYFACE for tools that you can share with customers to ensure they get the most out of their conference room.