

## The Customer

Heavily focused on the 21st century by encouraging quality, accountability and equity, Whitesboro ISD, a suburban Texas K-12th grade school district with approximately 1550 students, not only embraces but provides for the needs of its students, school personnel, parents and community by teaching mutual accountability in the development and improvement of academic performance. To create such a meaningful learning environment that engages all students in relevant, challenging and insightful academic experiences, the school realized that security must be a top priority.

## Whitesboro ISD Embraces IP Surveillance from Digital Watchdog®



The Whitesboro Independent School District benefits from the robust features of DW® products.

## The Opportunity

Taking inventory of security measures in place, Whitesboro ISD decided to focus on their security system, a dated analog system of about 10-15 years with a grouping of cameras that had a resolution of no more than 400 TVL, fixed lenses and black and white video. They quickly realized that it was time for an update. The school wanted to invest in a quality, cost-effective, user-friendly system with high analytics, so they sought the advice of security professionals.

Four Feathers Alarm, LLC, a low voltage contractor in Texas that specializes in security alarm systems, was among the group of

professionals. After meeting with the district's administration to determine their security needs, Four Feathers Alarm evaluated each of the district's six facilities and later provided Whitesboro ISD with a preliminary, district-wide, IP camera system plan, including a quote for implementation with Digital Watchdog products.

"Our company has used Digital Watchdog products for many years," explained John Palmer, partner, Four Feathers Alarm, LLC. "We were confident in the quality of this product and were comfortable with using Digital Watchdog on a project of this size."



### Key Features:

- 1080P Screen Recording
- Codecs & Streams: H.264, MJPEG, MPEG4
- Cross Platform: Linux, Windows and MAC clients
- Digital Zoom: Live and Playback
- Dual Stream Recording
- Fully Customizable Layouts
- Firmware Upgrade: Auto via FTP Server and Manual



DW Spectrum™ screen view



Blackjack™ Series NVRs



DW-MD421D

DW-MV421D

DWC-MB950TIR



The Whitesboro ISD protects Whitesboro Middle and High School students with a new video surveillance system.

Palmer's submittal went through a selective and very competitive bidding process required by Whitesboro ISD, but in the end, Four Feathers Alarm and Digital Watchdog were selected as being the best overall value to the district. As a result, Four Feathers Alarm was awarded the contract.

### The Digital Watchdog® Solution

Now it was time to get to work enhancing Whitesboro ISD's security system and Four Feathers Alarms did just that by installing the following Digital Watchdog products:

- 6 Blackjack™ Series NVRs with a Total of 125 TB
- 97 2MP Interior Dome Cameras
- 14 2MP Exterior Dome Cameras
- 36 5MP Exterior Bullet Cameras

All systems are monitored locally but they are connected to the network, enabling district-wide viewing capabilities. As for the NVRs, according to Palmer, they were placed in a rack-mounted enclosure with all essential components. And, to give Whitesboro ISD the type of analytics they requested in an easy-to-use format, Palmer was excited to introduce DW Spectrum™ software.

"The DW Spectrum software is very innovative and has many features that the school district finds extremely helpful and easy to use," said Palmer. "The ability to scroll instantly through stored data, highlight specific areas in a frame and view those highlighted areas separately from other recorded data is an exceptional attribute of this software."

Due to the high volume of traffic both inside and outside the school's six facilities, there have been instances in which recorded data needed to be reviewed as a result of an incident. Digital Watchdog analytics allowed the school officials to timely access the information they needed to address the incident with time-stamped, high-quality video footage. This enabled these situations to be rectified promptly so that academic success remained the focal point.

Whitesboro ISD is extremely satisfied with their Digital Watchdog products as they have successfully met their needs.

"We believe that this district will serve as a flagship site for us to showcase this system to end users who want a quality product that can deliver exactly what they are searching for," said Palmer, who highlights that the remote log-in feature for technical support has been invaluable in helping Four Feathers Alarm to make immediate positive impressions on Whitesboro ISD.

Digital Watchdog® (DW) is committed to delivering complete analog and IP open platform video surveillance security solutions to its customers worldwide. DW® products are the easiest to install and manage in the industry. The company's production and quality control (QC) processes ensure usability and dependability. DW® provides the most robust video management system (VMS) on the market, DW Spectrum™, allowing customers to realize superior return on investment (ROI) in any vertical market and application.

