



# Reasons Why Sustainability Should Matter to You

## 1. Product Transparency and Supplier Accountability

Transparency certifications, such as EPDs, HPDs, and PEPs, can help companies evaluate the environmental impacts of their products, manufacturing processes and supply chain, and target areas for improvement. By attaining transparency certifications through reputable third parties, companies assure that their environmental claims are both accurate and true. Superior Essex® offers EPDs and HPDs for its portfolio of premises copper and optical fiber cables, and Legrand® offers PEPs for select cable connectivity and cable management products.

## 2. Healthier Environments and Cleaner Communities

Many environmental programs and transparency certifications encourage or mandate the responsible use of materials and resources through recycling, waste diversion and other water and energy-efficient systems and practices. This not only reduces negative environmental impacts, but also increases profits by reducing overhead costs and materials waste. Superior Essex is the first and only cable manufacturer to achieve third-party Zero Waste to Landfill certification, and Legrand exceeded the Better Buildings, Better Plants challenge by reducing its energy intensity by 32% in four years.

## 3. Collaboration between Sustainable Brands and Businesses

Many organizations that prioritize sustainability will only work with other organizations that share similarly aligned goals. With sustainable business markets increasing rapidly, companies which offer transparency and environmental certifications that contribute to green-building and green-business ventures maintain a competitive advantage. Legrand and Superior Essex are firmly committed to sustainable practices and strive to lead innovation and design toward sustainable product solutions through the publishing of transparency and environmental certifications, water and energy efficiency and waste reduction.



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