



# HARD ROCK LAS VEGAS MIGRATES TO PELCO IP CAMERA SOLUTIONS FOR ENHANCED SECURITY

## THE CUSTOMER

Situated in the heart of the famous Las Vegas Strip, the Hard Rock Las Vegas offers a sleek, modern setting with a casino, popular music venue where big celebrities perform on a regular basis, outdoor pools, retail shops and several nightclubs, bars and restaurants. It is known for delivering the ultimate rock-n-roll music experience with priceless musical artifacts and other music memorabilia located around the hotel.

## THE CHALLENGE

Due to the sheer volume of people who visit and stay at the resort, and mandated gambling regulations that require 24/7 security, the Hard Rock Las Vegas has one of the most comprehensive video security systems on the Las Vegas Strip. In addition to security in the casino, cameras are installed throughout the entire property including in the hotel lobby and hallways, retail areas, parking garage and pool areas. When the casino was looking to upgrade its video security cameras to IP and Pelco video management system, the objective was to create a path that would allow it to remain operational and accommodate budget allocations, staff training and scalability.

## THE SOLUTION

With the assistance of systems integrator ECI Systems, the casino security team replaced 300 of their legacy analog cameras with Pelco's Sarix Series IP cameras, and upgraded their camera management and control system with Pelco's VideoXpert VMS. Sarix Enhanced IME 219 and IME 229 mini dome IP cameras were installed in cash handling areas and in the outdoor pool area, one of the Hard Rock's biggest attractions. The cameras employ SureVision technology, which delivers superior image quality in challenging lighting conditions commonly found in gaming areas. New monitors with both HDMI and analog inputs were also installed in the Hard Rock Las Vegas control center.

The Sarix cameras are all fed to the VideoXpert platform, for intuitive and flexible monitoring and recording. The transition to VideoXpert was greatly facilitated by the Endura encoders, which supported the existing analog cameras and other components which mapped nearly one-to-one with VideoXpert. The migration from Endura to VideoXpert included the transfer of all system operator names, roles and permissions allowing all existing user data to be maintained. The process also allowed the transfer of all existing camera names, numbers, groups and locations, which greatly expedited the migration to VideoXpert.

## THE RESULT

The casino's security staff is thrilled with the results. The transition process for the security cameras and the VMS was smooth and within budget, and operator training has been thanks to given the extreme user intuitiveness that distinguishes VideoXpert from other VMS solutions. The casino's security team has plans to replace all of the property's cameras with Pelco IP cameras, in addition to adding integrations that will allow the security team to take further advantage of VideoXpert's open platform.

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For more information, contact [your local Pelco sales representative](#) today.

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