



Date: March 9<sup>th</sup>, 2020

To: Vaddio Brand Sales Managers

From: Beth Peterson, Sr. Product Marketing Manager

Subject: COVID-19 and Vaddio Supply

## Frequently Asked Questions Regarding Vaddio Supply Chain Amid Global COVID-19 Situation

## Q: Are current or future Vaddio orders impacted by the COVID-19 related shutdown of Chinese electronics manufacturing facilities?

A: Vaddio designs and manufactures the bulk of its products and the entirety of its camera product lines in Minnetonka, Minnesota, USA. **There are no product shortages forecasted.** We also have production flexibility to meet demand changes with most orders shipping in 48 hours. Please note that Vaddio products are Buy America and TAA compliant.

## Q: What is the expected impact for the global PTZ market supply?

A: Uncertain. Many of the other PTZ cameras on the market are made in China, South Korea and other countries affected by COVID-19 with related manufacturing shutdowns. There may be order fulfillment delays and shortages from companies that source their cameras from those regions.

## Q: Will Vaddio support dealer projects affected by PTZ camera shortages?

A: If any current customer or customer through our distribution channel is experiencing project delays due to PTZ camera shortages, we encourage them to contact their local sales representative to explore if a Vaddio camera could meet project specifications and restore project timelines.

Vaddio has been engineering, designing, manufacturing and servicing professional audio and video peripherals for over 10 years in the USA and is well positioned to support Pro AV integrators during this time of supply uncertainty.

Please let me know if you have any further questions.

Sincerely,

**Beth Peterson** 

Sr. Product Marketing Manager, Vaddio