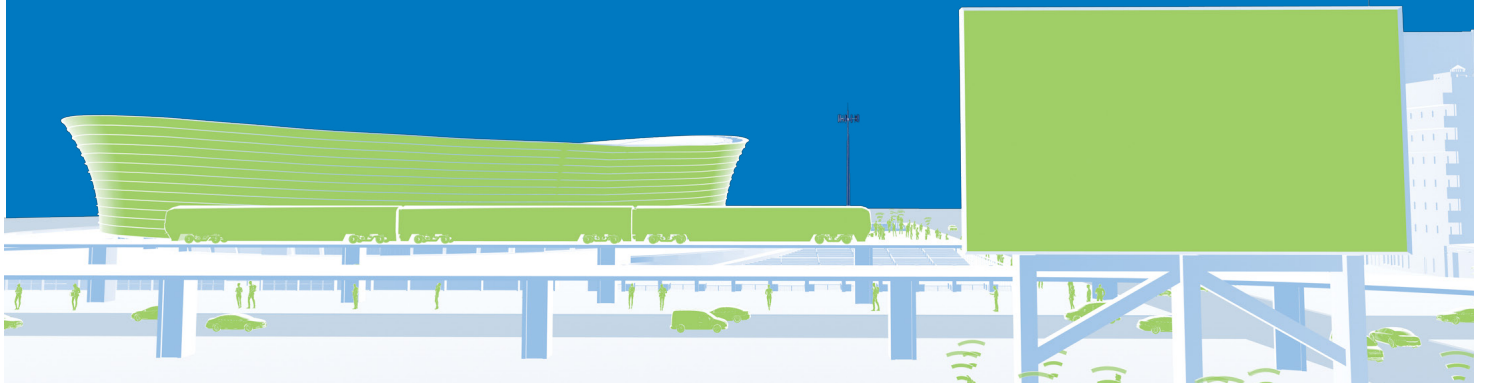


How does your city improve the resident and visitor experience?



SMART CITY COMMUNITY EXPERIENCE

With more than 50% of the world’s population living in cities, a smart city approach has become critical for a community to achieve long-term economic sustainability. This can be achieved in part by meeting digital expectations of residents and visitors, which also aids in the recruitment and retention of job-providing companies and highly engaged communities.

SMART CITY SELF ASSESSMENT

WHAT IS MY PERCEPTION OF..

Good Average Poor

Cellular and Wireless Coverage?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network and Cloud Access to Data?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Directional Signage and Wayfinding?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovative and Collaborative Public Spaces?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personalised Notification and Communication?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transportation Scheduling and Information?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shared Services (Car, Bike, Scooter)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Parking?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

WHAT WE HEAR

City officials are dealing with a variety of challenges:



Understanding the **NEEDS OF CONSTITUENTS**



Providing seamless **NETWORK AVAILABILITY**



RETAINING AND RECRUITING businesses, residents and visitors



Restrictions of **LEGACY SYSTEMS**



PERSONALISING engagement through technology

SMART CITIES COULD SEE INCREMENTAL **GROWTH OF OVER 5%** AND GENERATE **\$20 TRILLION GLOBALLY** IN ADDITIONAL ECONOMIC BENEFITS OVER THE COMING DECADE.

Source: ABI Research, 'Roles of Smart Cities for Economic Development.'

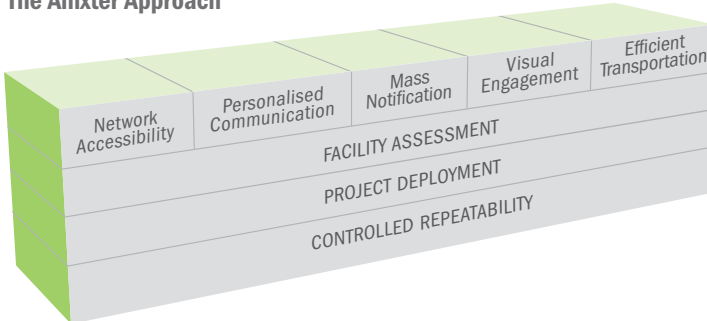


Infrastructure as a Platform
by Anixter

Anixter's approach provides a clear set of guidelines and best practices to support empowered mobile communities.

EMPOWERED MOBILE COMMUNITIES

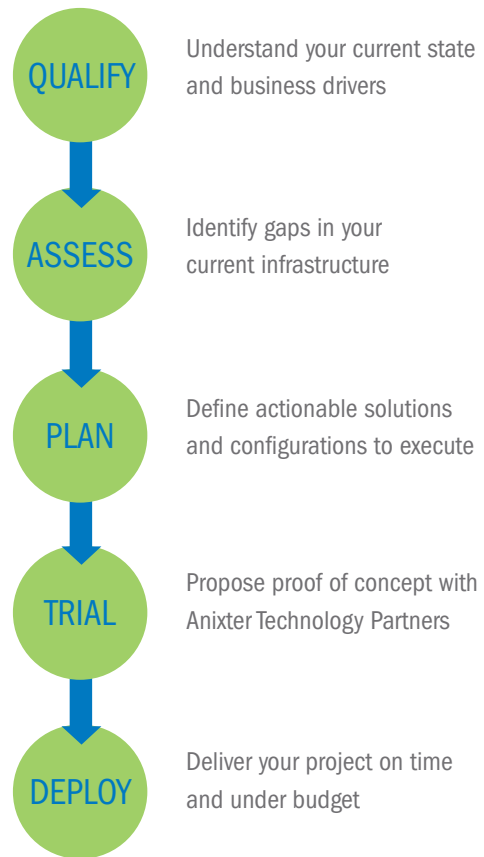
The Anixter Approach



- Network Accessibility**
 Apply designs to accommodate performance requirements and overall cellular and Wi-Fi coverage throughout your city.
- Personalised Communication**
 Provide sensor networks to collect and share behavioural data that supports new customised smart city applications.
- Mass Notification**
 Deploy infrastructure that can support vital communication to residents and visitors in common and emergency situations.
- Visual Engagement**
 Capture the attention of residents and visitors and deliver important information through digital signage and other professional A/V solutions.
- Efficient Transportation**
 Improve user experience and decrease traffic congestion with infrastructure that supports street parking, public transportation management and multi-mode commuting.

YOUR COMMUNITY EXPERIENCE PLATFORM

Anixter Engagement Process



You can further enable interoperability by leveraging our expertise in technology sourcing, inventory management, product enhancement, logistics and e-commerce tools.

PRODUCT SOLUTIONS

- Wireless**
 - Outdoor macro
 - DAS
 - Wi-Fi
 - Small cell
 - Public safety DAS
- Professional A/V Solutions**
 - Digital signage
 - Sound and paging
 - Outdoor kiosks
 - Infrastructure
 - Control

FOR MORE INFORMATION VISIT ANIXTER.COM/SMARTCITY/AU

At Anixter, we enable the connected world. By building, connecting, protecting and powering valuable assets and critical infrastructures, we help to sustain and grow businesses and communities worldwide. We accomplish this by offering full-line solutions, technical intelligence, supply chain expertise and an unmatched global distribution network.