

**For Immediate Release**

April 2018

Contact: Michele Clark

NAPCO Security Technologies, Inc.

333 Bayview Avenue

Amityville, NY 11701

1-800-645-9445 x477

[mclark@napcosecurity.com](mailto:mclark@napcosecurity.com)

**Best “New-Buzz “ Universal RMR Opportunity: New iBridge Video™ Doorbell**

Amityville, NY – NAPCO Security Technologies is pleased to introduce a new upgrade for any alarm system and any dealer: The professional-grade, full-featured iBridge Video Doorbell. Today, it seems everyone wants a video doorbell and this new product from Napco can be an easy add-on and RMR-generating convenience for any alarm account, using either the standalone video App, or integrated with iBridge Connected Suite Smart App & optional new, iBridge Touch™ 7” Touchscreen.

New iBridge Video Doorbell lets accounts know who’s at the door and speak to them, even when they are not where near home. IP-55 Rated and weather tough (-4 to 122°F), anytime the three-zone aim-able PIR sensor detects movement in the door area (broad 140° angle of view), or, if the doorbell button is pressed, iBridge Video Doorbell’s HD 1080P 1.3MP camera, with IR-powered night vision, automatically captures and sends out live video, to the account’s smartphone as a text message, via SMS/MMS. Then, the homeowner has the option of viewing the embedded video on the spot, hanging up, or pressing to talk to the person they’re looking at live, via two-way audio. The slimline IBV-DBELL Series Doorbell includes 12-mos. time/date-stamped cloud-based video storage, easily enrolls in the iBridge Video ecosystem by scanning its QR code, and is hardwired to existing AC doorbell wiring. Free Customizable Doorbell Trifold Marketing Mailers/Stuffers (A731) are also provided by Napco.

Available today at all Napco Distributors, for more on the iBridge Video Doorbell go to <http://www.napcosecurity.com/products/ibridge/>, contact Napco at 1.800.645.9445, or your local [sales representative](#), or try it yourself at ISC East NYC at NAPCO Booth 207.

**About NAPCO Security Technologies, Inc.**

*NAPCO Security Technologies, Inc. (NASDAQ: NSSC) is one of the world's leading manufacturers of technologically advanced electronic security equipment including intrusion and fire alarm systems, access control and door locking systems. The Company consists of NAPCO plus three wholly-owned subsidiaries: Alarm Lock, Continental Access, and Marks USA. The products are installed by security professionals worldwide in commercial, industrial, institutional, residential and government applications. NAPCO products have earned a reputation for technical excellence, reliability and innovation, poising the Company for growth in the rapidly expanding electronic security market, a multi-billion dollar market.*