

PRODUCT SOLUTIONS BRIEF
KRAMER ELECTRONICS

COMMERCIAL BUILDING WORKFORCE PRODUCTIVITY



Through our strong global partnerships and alliances with manufacturers such as Kramer Electronics, we are able to present you with the following offering to meet your specific commercial building requirements.

VIA Wireless Collaboration

The VIA product family from Kramer Electronics is a wireless connectivity and collaboration solution that makes presenting to a display or projector and collaborating on content easier. With any laptop or mobile device, users can view, edit and comment on documents in real time, share files and chat with individuals or multiple participants simultaneously.



Collaborate wirelessly anywhere with the VIA collaboration systems from Kramer Electronics.

CHALLENGE SOLVERS

- Connect wirelessly in a BYOD environment, collaborate efficiently and engage effectively with everyone in the meeting
- Provides industry-leading security on both content and the actual VIA device itself. VIA encrypts all content using 1024 bit encryption and is currently the only device in its category to be certificated by OWASP for enhanced device security protecting against data breaches
- Kramer VIA offers TRUE-Collaboration™ for any size meeting room, conference room, class room, training room, or huddle space



THE ANIXTER APPROACH

- **Network accessibility**
Apply designs to accommodate your performance requirements and overall cellular coverage in your building.
- **Scalable growth**
Determine the right choice to support the capacity increases of a BYOD and multi-device environment.
- **Unified communication**
Choose the appropriate communications equipment to provide a high-quality voice, data and video experience for employees.
- **Visual engagement**
Capture the attention of staff and visitors and deliver vital information through digital signage and mass notification solutions.

THE KRAMER SOLUTION

CONNECTIVITY

BYOD enabled
 Wireless connection
 Connectivity for Mac, PC, iOS, Android and Chromebook

COLLABORATION

Control enablement
 iOS mirroring
 Moderator mode
 Whiteboarding chat

VIDEO INTEGRITY

Advanced video integrity
 60 frames per second video playback @ 1080p resolution

WHAT WE HEAR

Challenges from the various commercial building stakeholders are:



Supporting a **BYOD** environment



Providing seamless **NETWORK AVAILABILITY**



Achieving **REGULATORY COMPLIANCE**



Restrictions of **LEGACY SYSTEMS**



Enabling **COLLABORATIVE** business communication

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Infrastructure as a Platform
 by Anixter

Infrastructure as a Platform by Anixter provides a practical, configurable and integrated approach to supporting advanced mobility and communications in your commercial building.

CONFIGURE

We help you discover and map your specific needs to the best solution.

- Connect device to your network
- Download the user-friendly app
- Log in through application interface
- Present and collaborate wirelessly

BUNDLE

Your validated, preconfigured solutions are packaged and site ready.

- IP, HDMI cable assemblies
- Connectivity faceplates
- Mounting and storage equipment
- HD flat-panel displays

DEPLOY

Controlled, repeatable solutions are delivered on time and under budget.

- Custom packaging and labeling
- Time-sensitive delivery options
- Staged project shipping
- Tailored last-mile delivery

KRAMER ELECTRONICS VIA WIRELESS COLLABORATION FEATURES

✓ INCREASE MEETING EFFICIENCY

- Seamless and simple BYOD connectivity, collaboration and content sharing
- Connect up to 255 different devices
- Provides 60 frames per second video playback @ 1080p resolution

✓ ENABLE BYOD FUNCTIONALITY

- Utilize personal devices to review content, meet remotely or share documents in the workplace, including iOS mirroring
- Compatible with PC, Apple, iOS & Chromebook devices
- VIA encrypts all content using 1024 bit encryption to protect against data breaches



Supports Windows, MAC and Chromebook laptops, as well as iOS, Windows and Android mobile operating systems.

> FOR MORE DETAILS VISIT ANIXTER.COM/SHOPKRAMER

About Anixter: anixter.com/aboutus

Legal Statement: anixter.com/legalstatement

At Anixter, we enable the connected world. By building, connecting, protecting and powering valuable assets and critical infrastructures, we help to sustain and grow businesses and communities worldwide. We accomplish this by offering full-line solutions, technical intelligence, supply chain expertise and an unmatched global distribution network.

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