



## DIVERSITY ALLIANCE PROGRAM

The Anixter Diversity Alliance program helps Anixter customers meet diversity goals through Tier 1 and Tier 2 supplier diversity solutions.

**Tier 1 Model (Direct):** Anixter's network of vetted Disadvantaged Business Enterprises (DBE) works directly with Anixter customers providing a commercially useful function (CUF).\*

**Tier 2 Model (Indirect):** Anixter's product offering contains products from 4,000+ DBE suppliers.\*

\*Models are permissible under the law, and a DBE credit may be taken by customer.

As a provider of leading-edge solutions, Anixter recognizes the benefits that a network of secure, independent and diverse businesses can bring to our customers. So, to help our customers sort through those difficult decisions and identify with whom to partner, we continue to expand our Diversity Alliance program. Its mission remains focused on building new business opportunities, strengthening growth and expansion, driving socioeconomic growth and inclusion, fostering long-term partnerships with our customers, and delivering comprehensive and proven best-of-breed technology solutions while supporting small and diverse businesses.

### Helping you deliver value

Collaboration is essential to providing what customers need: best-in-class solutions delivered through an efficient supply chain and network of diverse suppliers. Anixter's Diversity Alliance program promotes expansion in diverse markets and helps you:

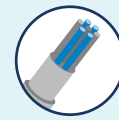
- Better serve your customers by providing a Tier 1 or Tier 2 solution while meeting diversity goals or mandates
- Work with third-party-certified value-added DBEs
- Utilize a reliable supply chain and work directly with Tier 1 distributors
- Access Tier 2 suppliers through Anixter's product offering
- Obtain Tier 2 spend reporting
- Drive socioeconomic growth by helping small and diverse businesses grow and reinvest in their businesses and communities

### Increasing your exposure

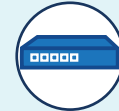
Anixter's Tier 1 Diversity Alliance partners receive additional exposure to current and prospective customers through the program's marketing initiatives, including:

- Access to subcontracting opportunities
- Inclusion in Anixter's network of vetted DBEs
- Access to Anixter's network of sales representatives
- Program marketing materials to utilize with customers
- Promotion through Anixter internal sales newsletter

The Diversity Alliance Tier 1 and Tier 2 diversity solutions span across Anixter's seven technology platforms:



IT infrastructure



IT networking



Power technologies



Enclosures and pathways



Security technologies



Wireless technologies



Professional A/V

## Anixter's Diversity Alliance Program in Action

Anixter is committed to promoting participation of minority-, woman- and disabled-veteran-owned business enterprises (MWDVBE) in our distribution business. We will use reasonable efforts to provide opportunities to certified MWDVBEs through purchasing or reselling opportunities, mentor-protégé programs, teaming arrangements and subcontracting whenever practical.

### Diversity Purchasing

- Within the U.S., Anixter spent over \$830 million with more than 3,000 MWDVBEs in 2019
- Since 1999, Anixter has helped U.S. customers report on their indirect diversity purchases from Anixter by distributing electronic diversity purchasing reports each quarter.
- As a General Services Administration (GSA) contract holder since 2000, Anixter continuously strives to attain annual small business subcontracting goals. The small business subcontracting initiative focuses on increasing subcontracting opportunities for disadvantaged businesses, HUBZone-certified businesses and MWDVBEs to receive maximum practical opportunities in federal government subcontract awards. The program seeks to ensure that domestic small businesses receive a fair and equitable opportunity to compete for and receive subcontracts.

### Diversity Sales

Through Anixter's Diversity Alliance Program, in 2019, Anixter sold more than \$147 million in products to various strategic diversity partners.



For more information, please contact Elisa Mitchell, director of supplier diversity, at [elisa.mitchell@anixter.com](mailto:elisa.mitchell@anixter.com).

**About Anixter:** [anixter.com/aboutus](http://anixter.com/aboutus)  
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#### Anixter Inc. World Headquarters

2301 Patriot Boulevard  
Glenview, Illinois 60026  
224.521.8000

1.800.ANIXTER | [anixter.com](http://anixter.com)



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